



**ISSUE
POLITICAL INQUIRY FORM
KCAL
LOS ANGELES, CA**

Non-Federal

Special Election: ☐

Primary Window: ☐

General Election: ☒

Out of Window: ☐

RECORD OF REQUEST: Broadcast Time/Flight Dates:

MAY2013

NAME OF REQUESTOR:

1. NAME OF AD AGENCY:

SADLER STRATEGIC MEDIA

12103 VIEWCREST RD

STUDIO CITY, CA 91604

2. ORGANIZATION PAYING FOR TIME:

**SEUI LOCAL 721 WORKER'S STRENGTH
COMMITTEE**

1545 WILSHIRE BLVD

LOS ANGELES, CA 90017

213-368-8602

3. ORGANIZATION PROVIDING COMMERCIAL

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

5. PRODUCT OR CATEGORY: (circle or highlight)

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

5/3/13

8. NATURE OF REQUEST:

(a) Request for Legally Qualified Candidate

(b) Request for ISSUE card

(c) Other request or notes as stated below

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

10. SUBSEQUENT DEVELOPMENTS

Not applicable due non-Federal; non-National

11. AMOUNT OF CHARGES – See order (s) under candidate name in public file folder if appropriate. Please note that local/state issues that are not related to matters of national significance, the support or opposition of a FEDERAL CANDIDATE or national interest will include this POLITICAL FORM and DISCLOSURE information, sans orders not required for file. Please contact the Political Specialist for additional inquiry.

CBS EMPLOYEE COMPLETING FORM

Signature: _____

name typed: _____

Joan Zidow - Local Sales Manager for KCBS/KCAL

completing form: _____

Isa Cruz for Joan Zidow (5/7/13)